



SADDLEBROOKE RANCH AD RATES

SaddleBrooke Ranch Roundup Newspaper, Source Book™ & Map Advertising
 480-895-4506 • 800-470-0893 • www.robsonpublishing.com

MONTHLY NEWSPAPER RATES

AD SIZE	W x H (inches)	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$72.00	\$68.40	\$64.80	\$63.36	\$61.20
1c x 5	2.3125 x 5	\$90.00	\$85.50	\$81.00	\$79.20	\$76.50
2c x 3	4.875 x 3	\$101.00	\$95.95	\$90.90	\$88.88	\$85.85
2c x 4	4.875 x 4	\$108.00	\$102.60	\$97.20	\$95.04	\$91.80
1c x 7.5	2.3125 x 7.5	\$108.00	\$102.60	\$97.20	\$95.04	\$91.80
3c x 3	7.4375 x 3	\$112.00	\$106.40	\$100.80	\$98.56	\$95.20
2c x 5	4.875 x 5	\$121.00	\$114.95	\$108.90	\$106.48	\$102.85
Quarter Pg Horz	7.4375 x 5	\$141.00	\$133.95	\$126.90	\$124.08	\$119.85
Quarter Pg Vert	4.875 x 7.5	\$141.00	\$133.95	\$126.90	\$124.08	\$119.85
Quarter Pg Strip	2.3125 x 15.5	\$141.00	\$133.95	\$126.90	\$124.08	\$119.85
4c x 4	10 x 4	\$156.00	\$148.20	\$140.40	\$137.28	\$132.60
4c x 5	10 x 5	\$186.00	\$176.70	\$167.40	\$163.68	\$158.10
Jr Half Pg	4.875 x 10	\$186.00	\$176.70	\$167.40	\$163.68	\$158.10
3c x 7.5	7.4375 x 7.5	\$219.00	\$208.05	\$197.10	\$192.72	\$186.15
Half Pg Horz	10 x 7.5	\$297.00	\$282.15	\$267.30	\$261.36	\$252.45
Half Pg Vert	4.875 x 15.5	\$297.00	\$282.15	\$267.30	\$261.36	\$252.45
3c x 10	7.4375 x 10	\$297.00	\$282.15	\$267.30	\$261.36	\$252.45
3/4 Pg Horz	10 x 12	\$466.00	\$442.70	\$419.40	\$410.08	\$396.10
3/4 Pg Vert	7.4375 x 15.5	\$466.00	\$442.70	\$419.40	\$410.08	\$396.10
Full Page	10 x 15.5	\$564.00	\$535.80	\$507.60	\$496.32	\$479.40
Back Page*	10 x 16	\$809.00	\$768.55	\$728.10	\$711.92	\$687.65
Premium Pages 3-15 — Full page only		\$620.00	\$589.00	\$558.00	\$545.60	\$527.00
Premium Rates for Centerfold*		\$1,317.00	\$1,251.15	\$1,185.30	\$1,158.96	\$1,119.45

COLOR CHARGES

\$25.00	\$50.00	\$100.00	\$150.00	\$175.00
2c x 2	2c x 3	Quarter Pg Horz	3c x 7.5	3/4 Pg Horz
1c x 5	2c x 4	Quarter Pg Vert	Half Pg Horz	3/4 Pg Vert
	3c x 3	Quarter Pg Strip	Half Pg Vert	Full Page
	2c x 5	4c x 4	3c x 10	
		4c x 5		
		Jr Half Pg		

PRE-PRINTED INSERT RATES*

Must be 8.5 x 11" or smaller, or pre-folded to that size. Circulation numbers include a mandatory overage. Consult your advertising rep for details.

SaddleBrooke Ranch Roundup:
 Full Print Quantity: 2,200 = \$125

*These rates are for single page inserts only. Consult your advertising representative for multiple page insert rates.

ANNUAL SOURCE BOOK RATES

Premium Ad Space
 Includes 1 Line Listing (3 Lines Maximum),
 and live link on website.

Full-Color (only)

Outside Back Cover*	\$768
Inside Front Cover*	\$679
Inside Back Cover*	\$650
Insert Page (7.25 x 9.75" no bleeds)	\$650

***COVER PRINTING INFORMATION**
 Cover Finish Size = 8 x 10.5"
 (add .25" all the way around to accommodate for bleed)
 Page Size including bleed = 8.5 x 11" • Live Area = 7.25 x 9.75"
 (Anything outside this area could get cut off)

Display Ad Space

Includes 1 Line Listing (3 Lines Maximum),
 and live link on website.

DISPLAY	W & H in Inches	Black & White	Cyan	Full-Color
Full Page	7.25 x 9.75	\$354	\$390	\$430
2/3 Page	4.75 x 9.75	\$295	\$324	\$358
1/2 Page	7.25 x 4.825	\$236	\$260	\$286
1/3 Page	4.75 x 4.825	\$177	\$196	\$215
1/4 Page	7.25 x 2.375	\$153	\$170	\$186
1/6 Page - Horz.	4.75 x 2.375	\$118	\$130	\$144
1/6 Page - Vert.	2.25 x 4.825	\$118	\$130	\$144
1/12 Page	2.25 x 2.375	\$109	\$119	\$131

In-Column Boxed Listing

	BLACK & WHITE	CYAN
1 Column x 2"	\$94	\$105
1 Column x 1.5"	\$82	\$90
1 Column x 1" (text only)	\$70	\$79
Logo/graphic charge (one per ad)	\$15	

Line Listing

Regular Line Listing (3 lines - no color)	\$59
Additional Classification	\$30
Additional Line (maximum 4 lines)	\$10

Circulation: 2,750 | Publication Date: October 2024 | Deadline: July 2024

ANNUAL MAP RATES

SaddleBrooke Resort Community
 Street Map and Amenities Map
 Map Size: 36" x 22.5"

AD PRICE

1/4 Panel	\$546
1/2 Panel	\$827
Full Panel	\$1170
Full Panel - Back Cover - 2	\$1763
Full Panel - Back Cover	\$2075
Billboard	\$4680

AD SIZES	(WIDTH x HEIGHT)
1/4 Panel	3.5" x 2"
1/2 Panel	3.5" x 4"
Full Panel	3.5" x 8.5"
Full Panel - Back Cover - 2	4" x 9"
Full Panel - Back Cover	4" x 9"
Half Billboard	15.5" x 4"
Billboard	31.25 x 4"

Circulation: 7,000
 Publication Date: October 2024 | Deadline: July 2024

PAYMENT

Make checks payable to:
Robson Publishing

Mail checks to:
Robson Publishing
 9532 E. Riggs Rd.
 Sun Lakes, AZ 85248



We accept Visa, MasterCard, American Express and Discover

Discounts For Multiple Advertising Available

Robson Publishing will provide design assistance for any size ad (for use in this publication), if requested, at no additional cost.

Circulation: 2,000 | Publication Date: 1st of Month | Deadline: 12th of Prior Month