



ROBSON PUBLISHING

NEWSPAPERS • SOURCE BOOK™ PHONE DIRECTORIES • COMMUNITY MAPS

www.robsonpublishing.com

*Serving the Communities of: Sun Lakes • SunBird • PebbleCreek
SaddleBrooke • SaddleBrooke Ranch • Quail Creek • Robson Ranch*

Publishing community newspapers for 50 years

DISPLAY AND CLASSIFIED ADVERTISING RATES

Arizona Publications

Sun Lakes Splash - www.sunlakessplash.com

PebbleCreek Post - www.pebblecreekpost.com

SaddleBrooke Progress - www.saddlebrookeprogress.com

Quail Creek Crossing - www.quailcreekcrossing.com

SunBird News - www.sunbirdnews.com

Robson Ranch Views - www.robsonranchviews.com

SaddleBrooke Ranch Roundup - www.saddlebrookeranchroundup.com

Texas Publication

Robson Ranch Pioneer Press - www.robsonranchpioneerpress.com

Effective through September 30, 2022

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ABOUT US

Robson Publishing, a division of Robson Communities, Inc., has been producing community newspapers for more than 50 years. These papers are the official community voice that informs residents about community events, feature stories, clubs, sports, and religious news, as well as local area happenings.

The tabloid-size publications are distributed free-of-charge to every homeowner and property owner in their respective communities. They are mailed to out-of-state residents and to those who are currently building in these communities and will be moving into the area in the near future. Without question, these newspapers are the most cost effective way of reaching the affluent, mature, and responsive markets of these active adult communities. By advertising in a Robson Communities publication, your company will be able to target 100% of this affluent 55+ market.

THE BENEFITS OF TARGETED MARKETING

Each community newspaper serves as the official voice of the community. The editorial content is written by and for the benefit of the residents. This is their information source, and their lifeline to the community at large. Because the editorial content is so highly relevant, these publications have a long shelf life. With the combination of both the printed and online edition, your advertising message will consistently reach our readers. Few publications can boast 100% saturation of any one particular market segment.

DIGITAL EDITION

All print editions of our newspapers are also available online. The digital edition is available for free and contains all articles, photos and advertisements seen in the printed version. Additionally, our display advertisers are provided a FREE link to their business websites and are listed in our online directory of advertisers.

With the combination of both printed and digital editions, your advertising message will consistently reach our readers and 100% of your targeted market!

COMMUNITY MAP

A separate large-scale detailed community map has been added to the product line now available from Robson Publishing. The community map features a complete layout of the streets, lots and units, location of the multi-million dollar on-site amenities which include restaurants, an arts and crafts center, sports complex, walking trails, golf course layout theater, and much more.

On the flip side of the community map is a local city map. This map shows the freeway system, airport location, and other area landmarks.

The community map measures 32" x 28" and when folded 4" x 9" – it's the perfect size to fit in a golf cart or a car glove box.

The map is produced and distributed once a year to the residents along with their community source book telephone directory. Additionally, the map is available at all community main gates for guests, sales offices, clubhouses, and various other drop sites throughout the community.

Advertising opportunities are available on each map. Please call your advertising rep for publication dates and current rate information or (800) 470-0893 or (480) 895-4506.

SOURCE BOOK™ HOMEOWNER DIRECTORY, RESOURCE GUIDES, AND BUSINESS DIRECTORY

The *Source Book* is the official, up-to-date and accurate telephone directory, resource guide, and local business directory published yearly for the residents of their respective communities. More than a telephone directory, the *Source Book* is the most complete source of information about the community and surrounding areas ever compiled. It's the one book residents turn to on a daily basis.

Currently, the *Source Book* is published for Sun Lakes, SunBird, PebbleCreek, SaddleBrooke, SaddleBrooke Ranch, Quail Creek, Robson Ranch Arizona, and Robson Ranch Texas. For added exposure, the *Source Books* are now available online. For publication dates, current rates, and multiple discount options, please call (800) 470-0893 or (480) 895-4287, or visit our website at www.robsonpublishing.com.

NEWSPAPER DISTRIBUTION

The *Sun Lakes Splash*, *PebbleCreek Post*, *SaddleBrooke Progress*, *Quail Creek Crossing*, *SunBird News*, *Robson Ranch Pioneer Press*, *Robson Ranch Views* and the *SaddleBrooke Ranch Roundup* are distributed free of charge to all residents living in their respective communities. The newspapers are also mailed to homeowners who are currently building a home and have not yet moved in. Designated distribution sites around the communities provide the general public with access to the information.

CIRCULATION & ZIP CODES

<i>Sun Lakes Splash</i>	15,500	85248	(Sun Lakes)
<i>SunBird News</i>	2,300	85249	(Chandler)
<i>PebbleCreek Post</i>	6,100	85395	(Goodyear)
<i>Robson Ranch Views</i>	2,000	85131	(Eloy)
<i>SaddleBrooke Progress</i>	6,200	85739	(Tucson)
<i>SaddleBrooke Ranch Roundup</i>	2,000	85623	(Oracle)
<i>Quail Creek Crossing</i>	3,200	85614	(Green Valley)
<i>Robson Ranch Pioneer Press</i>	3,200	76207	(Denton, TX)

ADDITIONAL INFORMATION

ADVERTISING & INSERT DEADLINE

Sun Lakes Splash, PebbleCreek Post, SaddleBrooke Ranch Roundup, SunBird News, & Robson Ranch Views (AZ):

Issued:	1st of each month
Space Reservation:	12th of the prior month
Artwork:	20th of the prior month
Classified Deadline:	10th of the prior month
Insert Deadline:	15th of the prior month

SaddleBrooke Progress, Quail Creek Crossing, & Robson Ranch Pioneer Press (TX):

Issued:	15th of each month
Reservation:	23rd of the prior month
Artwork:	28th of the prior month
Classified Deadline:	25th of the prior month
Insert Deadline:	1st of the each month

If deadline falls on the weekend or a holiday, please respond on the Friday prior.

ADVERTISING DISCLAIMER

Any advertising for a seminar held at a Robson Resort Community facility must include a disclaimer. Please contact your advertising representative for more information.

DISPLAY AD FREQUENCY DISCOUNTS

- 15% discount for 12 consecutive months signed contract
- 12% discount for 9 consecutive months signed contract
- 10% discount for 6 consecutive months signed contract
- 5% discount for 3 consecutive months signed contract
- 15% discount off base rate for political/church/non-profit ads

PRODUCTION FEES

- Free design services for contract advertisers
- Design for non-contracted advertisers at \$60 per hour, 1/2 hour minimum
- \$125 file sharing fee

TERMS AND PAYMENT OPTIONS

- Payment due prior to publication
- Credit cards preferred
- Invoices available for advertisers with approved credit
- Advertising canceled after space is reserved will be charged at regular space rates. See your advertising contract for details.

PRODUCTION INFORMATION

NEWSPAPER FACTS | COLUMN WIDTHS

Printed:	Offset
Style:	Tabloid
Columns:	4
Column width:	2 5/16"

One Column	= 2.3125"
Two Column	= 4.875"
Three Column	= 7.4375"
Four Column	= 10"

PRESS-READY ADS

- Acrobat PDF preferred (exact dimensions, outlined fonts, and no crop marks)
- Minimum resolution of 300 dpi
- Layered PSD, TIFF, or JPG
- Ads must be exact dimensions, no bleed, outlined fonts, no crop marks, and no spot colors (convert to CMYK)
- Any black, unless in photos, should be 100% K, no process
- If the guidelines are not met, we will have to modify your ad at an additional fee.

SOFTWARE PROGRAMS

- InDesign, Photoshop, Illustrator, Acrobat
- We cannot accept Pagemaker, Word, Publisher, PowerPoint, or Excel files.

TYPE

- For best printing no smaller than 10 pt.
- Limited use of process color recommended
- Reverse type no smaller than 12 pt.
- All black type should be 100% K, no process

FILE SUBMISSION

- PDF files in exact dimensions, outlined fonts and no crop marks.
- Email Ads (5m or smaller)
Email your completed ad to your advertising representative.
- FTP Upload (5m or larger)
robsonpublishing.com/ftp-upload/
Call or email to let us know that an ad was uploaded.
Please contact your sales representative if you have questions.

DISPLAY ADVERTISING RATES B&W

Rates are per month charge and black and white | * includes 4-color | All rates are non-commissionable

SUN LAKES SPLASH

SUNBIRD NEWS

AD SIZE	W x H (inches)	Base	3x	6x	9x	12x	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$161.00	\$152.95	\$144.90	\$141.68	\$136.85	\$69.00	\$65.55	\$62.10	\$60.72	\$58.65
1c x 5	2.3125 x 5	\$190.00	\$180.50	\$171.00	\$167.20	\$161.50	\$87.00	\$82.65	\$78.30	\$76.56	\$73.95
2c x 3	4.875 x 3	\$235.00	\$223.25	\$211.50	\$206.80	\$199.75	\$98.00	\$93.10	\$88.20	\$86.24	\$83.30
2c x 4	4.875 x 4	\$249.00	\$236.55	\$224.10	\$219.12	\$211.65	\$104.00	\$98.80	\$93.60	\$91.52	\$88.40
1c x 7.5	2.3125 x 7.5	\$249.00	\$236.55	\$224.10	\$219.12	\$211.65	\$104.00	\$98.80	\$93.60	\$91.52	\$88.40
3c x 3	7.4375 x 3	\$267.00	\$253.65	\$240.30	\$234.96	\$226.95	\$108.00	\$102.60	\$97.20	\$95.04	\$91.80
2c x 5	4.875 x 5	\$295.00	\$280.25	\$265.50	\$259.60	\$250.75	\$117.00	\$111.15	\$105.30	\$102.96	\$99.45
Quarter Pg Horz	7.4375 x 5	\$402.00	\$381.90	\$361.80	\$353.76	\$341.70	\$137.00	\$130.15	\$123.30	\$120.56	\$116.45
Quarter Pg Vert	4.875 x 7.5	\$402.00	\$381.90	\$361.80	\$353.76	\$341.70	\$137.00	\$130.15	\$123.30	\$120.56	\$116.45
Quarter Pg Strip	2.3125 x 15.5	\$402.00	\$381.90	\$361.80	\$353.76	\$341.70	\$137.00	\$130.15	\$123.30	\$120.56	\$116.45
4c x 4	10 x 4	\$423.00	\$401.85	\$380.70	\$372.24	\$359.55	\$149.00	\$141.55	\$134.10	\$131.12	\$126.65
4c x 5	10 x 5	\$507.00	\$481.65	\$456.30	\$446.16	\$430.95	\$180.00	\$171.00	\$162.00	\$158.40	\$153.00
Jr Half Pg	4.875 x 10	\$507.00	\$481.65	\$456.30	\$446.16	\$430.95	\$180.00	\$171.00	\$162.00	\$158.40	\$153.00
3c x 7.5	7.4375 x 7.5	\$547.00	\$519.65	\$492.30	\$481.36	\$464.95	\$211.00	\$200.45	\$189.90	\$185.68	\$179.35
Half Pg Horz	10 x 7.5	\$704.00	\$668.80	\$633.60	\$619.52	\$598.40	\$286.00	\$271.70	\$257.40	\$251.68	\$243.10
Half Pg Vert	4.875 x 15.5	\$704.00	\$668.80	\$633.60	\$619.52	\$598.40	\$286.00	\$271.70	\$257.40	\$251.68	\$243.10
3c x 10	7.4375 x 10	\$704.00	\$668.80	\$633.60	\$619.52	\$598.40	\$286.00	\$271.70	\$257.40	\$251.68	\$243.10
3/4 Pg Horz	10 x 12	\$1,029.00	\$977.55	\$926.10	\$905.52	\$874.65	\$447.00	\$424.65	\$402.30	\$393.36	\$379.95
3/4 Pg Vert	7.4375 x 15.5	\$1,029.00	\$977.55	\$926.10	\$905.52	\$874.65	\$447.00	\$424.65	\$402.30	\$393.36	\$379.95
Full Page	10 x 15.5	\$1,405.00	\$1,334.75	\$1,264.50	\$1,236.40	\$1,194.25	\$542.00	\$514.90	\$487.80	\$476.96	\$460.70
Back Page*	10 x 16	\$1,721.00	\$1,634.95	\$1,548.90	\$1,514.48	\$1,462.85	\$771.00	\$732.45	\$693.90	\$678.48	\$655.35
Premium Pages 3-15 — Full page only		\$1,546.00	\$1,468.70	\$1,391.40	\$1,360.48	\$1,314.10	\$596.00	\$566.20	\$536.40	\$524.48	\$506.60
Premium Rates for Centerfold*		\$2,985.00	\$2,835.75	\$2,686.50	\$2,626.80	\$2,537.25	\$1,259.00	\$1,196.05	\$1,133.10	\$1,107.92	\$1,070.15

PEBBLECREEK

ROBSON RANCH VIEWS, AZ QUAIL CREEK CROSSING

AD SIZE	W x H (inches)	Base	3x	6x	9x	12x	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$119.00	\$113.05	\$107.10	\$104.72	\$101.15	\$69.00	\$65.55	\$62.10	\$60.72	\$58.65
1c x 5	2.3125 x 5	\$146.00	\$138.70	\$131.40	\$128.48	\$124.10	\$87.00	\$82.65	\$78.30	\$76.56	\$73.95
2c x 3	4.875 x 3	\$166.00	\$157.70	\$149.40	\$146.08	\$141.10	\$98.00	\$93.10	\$88.20	\$86.24	\$83.30
2c x 4	4.875 x 4	\$174.00	\$165.30	\$156.60	\$153.12	\$147.90	\$104.00	\$98.80	\$93.60	\$91.52	\$88.40
1c x 7.5	2.3125 x 7.5	\$174.00	\$165.30	\$156.60	\$153.12	\$147.90	\$104.00	\$98.80	\$93.60	\$91.52	\$88.40
3c x 3	7.4375 x 3	\$188.00	\$178.60	\$169.20	\$165.44	\$159.80	\$108.00	\$102.60	\$97.20	\$95.04	\$91.80
2c x 5	4.875 x 5	\$200.00	\$190.00	\$180.00	\$176.00	\$170.00	\$117.00	\$111.15	\$105.30	\$102.96	\$99.45
Quarter Pg Horz	7.4375 x 5	\$240.00	\$228.00	\$216.00	\$211.20	\$204.00	\$137.00	\$130.15	\$123.30	\$120.56	\$116.45
Quarter Pg Vert	4.875 x 7.5	\$240.00	\$228.00	\$216.00	\$211.20	\$204.00	\$137.00	\$130.15	\$123.30	\$120.56	\$116.45
Quarter Pg Strip	2.3125 x 15.5	\$240.00	\$228.00	\$216.00	\$211.20	\$204.00	\$137.00	\$130.15	\$123.30	\$120.56	\$116.45
4c x 4	10 x 4	\$265.00	\$251.75	\$238.50	\$233.20	\$225.25	\$149.00	\$141.55	\$134.10	\$131.12	\$126.65
4c x 5	10 x 5	\$316.00	\$300.20	\$284.40	\$278.08	\$268.60	\$180.00	\$171.00	\$162.00	\$158.40	\$153.00
Jr Half Pg	4.875 x 10	\$316.00	\$300.20	\$284.40	\$278.08	\$268.60	\$180.00	\$171.00	\$162.00	\$158.40	\$153.00
3c x 7.5	7.4375 x 7.5	\$371.00	\$352.45	\$333.90	\$326.48	\$315.35	\$211.00	\$200.45	\$189.90	\$185.68	\$179.35
Half Pg Horz	10 x 7.5	\$488.00	\$463.60	\$439.20	\$429.44	\$414.80	\$286.00	\$271.70	\$257.40	\$251.68	\$243.10
Half Pg Vert	4.875 x 15.5	\$488.00	\$463.60	\$439.20	\$429.44	\$414.80	\$286.00	\$271.70	\$257.40	\$251.68	\$243.10
3c x 10	7.4375 x 10	\$488.00	\$463.60	\$439.20	\$429.44	\$414.80	\$286.00	\$271.70	\$257.40	\$251.68	\$243.10
3/4 Pg Horz	10 x 12	\$709.00	\$673.55	\$638.10	\$623.92	\$602.65	\$447.00	\$424.65	\$402.30	\$393.36	\$379.95
3/4 Pg Vert	7.4375 x 15.5	\$709.00	\$673.55	\$638.10	\$623.92	\$602.65	\$447.00	\$424.65	\$402.30	\$393.36	\$379.95
Full Page	10 x 15.5	\$944.00	\$896.80	\$849.60	\$830.72	\$802.40	\$542.00	\$514.90	\$487.80	\$476.96	\$460.70
Back Page*	10 x 16	\$1,213.00	\$1,152.35	\$1,091.70	\$1,067.44	\$1,031.05	\$771.00	\$732.45	\$693.90	\$678.48	\$655.35
Premium Pages 3-15 — Full page only		\$1,038.00	\$986.10	\$934.20	\$913.44	\$882.30	\$596.00	\$566.20	\$536.40	\$524.48	\$506.60
Premium Rates for Centerfold*		\$2,063.00	\$1,959.85	\$1,856.70	\$1,815.44	\$1,753.55	\$1,259.00	\$1,196.05	\$1,133.10	\$1,107.92	\$1,070.15

DISPLAY ADVERTISING RATES B&W

Rates are per month charge and black and white | * includes 4-color | All rates are non-commissionable

AD SIZE	W x H (inches)	SADDLEBROOKE PROGRESS					SADDLEBROOKE RANCH ROUNDUP				
		Base	3x	6x	9x	12x	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$92.00	\$87.40	\$82.80	\$80.96	\$78.20	\$66.00	\$62.70	\$59.40	\$58.08	\$56.10
1c x 5	2.3125 x 5	\$122.00	\$115.90	\$109.80	\$107.36	\$103.70	\$84.00	\$79.80	\$75.60	\$73.92	\$71.40
2c x 3	4.875 x 3	\$135.00	\$128.25	\$121.50	\$118.80	\$114.75	\$93.00	\$88.35	\$83.70	\$81.84	\$79.05
2c x 4	4.875 x 4	\$147.00	\$139.65	\$132.30	\$129.36	\$124.95	\$100.00	\$95.00	\$90.00	\$88.00	\$85.00
1c x 7.5	2.3125 x 7.5	\$147.00	\$139.65	\$132.30	\$129.36	\$124.95	\$100.00	\$95.00	\$90.00	\$88.00	\$85.00
3c x 3	7.4375 x 3	\$149.00	\$141.55	\$134.10	\$131.12	\$126.65	\$104.00	\$98.80	\$93.60	\$91.52	\$88.40
2c x 5	4.875 x 5	\$154.00	\$146.30	\$138.60	\$135.52	\$130.90	\$112.00	\$106.40	\$100.80	\$98.56	\$95.20
Quarter Pg Horz	7.4375 x 5	\$191.00	\$181.45	\$171.90	\$168.08	\$162.35	\$131.00	\$124.45	\$117.90	\$115.28	\$111.35
Quarter Pg Vert	4.875 x 7.5	\$191.00	\$181.45	\$171.90	\$168.08	\$162.35	\$131.00	\$124.45	\$117.90	\$115.28	\$111.35
Quarter Pg Strip	2.3125 x 15.5	\$191.00	\$181.45	\$171.90	\$168.08	\$162.35	\$131.00	\$124.45	\$117.90	\$115.28	\$111.35
4c x 4	10 x 4	\$205.00	\$194.75	\$184.50	\$180.40	\$174.25	\$144.00	\$136.80	\$129.60	\$126.72	\$122.40
4c x 5	10 x 5	\$245.00	\$232.75	\$220.50	\$215.60	\$208.25	\$172.00	\$163.40	\$154.80	\$151.36	\$146.20
Jr Half Pg	4.875 x 10	\$245.00	\$232.75	\$220.50	\$215.60	\$208.25	\$172.00	\$163.40	\$154.80	\$151.36	\$146.20
3c x 7.5	7.4375 x 7.5	\$293.00	\$278.35	\$263.70	\$257.84	\$249.05	\$203.00	\$192.85	\$182.70	\$178.64	\$172.55
Half Pg Horz	10 x 7.5	\$398.00	\$378.10	\$358.20	\$350.24	\$338.30	\$275.00	\$261.25	\$247.50	\$242.00	\$233.75
Half Pg Vert	4.875 x 15.5	\$398.00	\$378.10	\$358.20	\$350.24	\$338.30	\$275.00	\$261.25	\$247.50	\$242.00	\$233.75
3c x 10	7.4375 x 10	\$398.00	\$378.10	\$358.20	\$350.24	\$338.30	\$275.00	\$261.25	\$247.50	\$242.00	\$233.75
3/4 Pg Horz	10 x 12	\$615.00	\$584.25	\$553.50	\$541.20	\$522.75	\$431.00	\$409.45	\$387.90	\$379.28	\$366.35
3/4 Pg Vert	7.4375 x 15.5	\$615.00	\$584.25	\$553.50	\$541.20	\$522.75	\$431.00	\$409.45	\$387.90	\$379.28	\$366.35
Full Page	10 x 15.5	\$750.00	\$712.50	\$675.00	\$660.00	\$637.50	\$521.00	\$494.95	\$468.90	\$458.48	\$442.85
Back Page*	10 x 16	\$1,000.00	\$950.00	\$900.00	\$880.00	\$850.00	\$748.00	\$710.60	\$673.20	\$658.24	\$635.80
Premium Pages 3-15 — Full page only		\$825.00	\$783.75	\$742.50	\$726.00	\$701.25	\$573.00	\$544.35	\$515.70	\$504.24	\$487.05
Premium Rates for Centerfold*		\$1,675.00	\$1,591.25	\$1,507.50	\$1,474.00	\$1,423.75	\$1,217.00	\$1,156.15	\$1,095.30	\$1,070.96	\$1,034.45

ROBSON RANCH PIONEER PRESS, TX

AD SIZE	W x H (inches)	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$79.00	\$75.05	\$71.10	\$69.52	\$67.15
1c x 5	2.3125 x 5	\$100.00	\$95.00	\$90.00	\$88.00	\$85.00
2c x 3	4.875 x 3	\$113.00	\$107.35	\$101.70	\$99.44	\$96.05
2c x 4	4.875 x 4	\$119.00	\$113.05	\$107.10	\$104.72	\$101.15
1c x 7.5	2.3125 x 7.5	\$119.00	\$113.05	\$107.10	\$104.72	\$101.15
3c x 3	7.4375 x 3	\$124.00	\$117.80	\$111.60	\$109.12	\$105.40
2c x 5	4.875 x 5	\$134.00	\$127.30	\$120.60	\$117.92	\$113.90
Quarter Pg Horz	7.4375 x 5	\$161.00	\$152.95	\$144.90	\$141.68	\$136.85
Quarter Pg Vert	4.875 x 7.5	\$161.00	\$152.95	\$144.90	\$141.68	\$136.85
Quarter Pg Strip	2.3125 x 15.5	\$161.00	\$152.95	\$144.90	\$141.68	\$136.85
4c x 4	10 x 4	\$171.00	\$162.45	\$153.90	\$150.48	\$145.35
4c x 5	10 x 5	\$208.00	\$197.60	\$187.20	\$183.04	\$176.80
Jr Half Pg	4.875 x 10	\$208.00	\$197.60	\$187.20	\$183.04	\$176.80
3c x 7.5	7.4375 x 7.5	\$240.00	\$228.00	\$216.00	\$211.20	\$204.00
Half Pg Horz	10 x 7.5	\$334.00	\$317.30	\$300.60	\$293.92	\$283.90
Half Pg Vert	4.875 x 15.5	\$334.00	\$317.30	\$300.60	\$293.92	\$283.90
3c x 10	7.4375 x 10	\$334.00	\$317.30	\$300.60	\$293.92	\$283.90
3/4 Pg Horz	10 x 12	\$523.00	\$496.85	\$470.70	\$460.24	\$444.55
3/4 Pg Vert	7.4375 x 15.5	\$523.00	\$496.85	\$470.70	\$460.24	\$444.55
Full Page	10 x 15.5	\$631.00	\$599.45	\$567.90	\$555.28	\$536.35
Back Page*	10 x 16	\$869.00	\$825.55	\$782.10	\$764.72	\$738.65
Premium Pages 3-15 — Full page only		\$694.00	\$659.30	\$624.60	\$610.72	\$589.90
Premium Rates for Centerfold*		\$1,437.00	\$1,365.15	\$1,293.30	\$1,264.56	\$1,221.45

COLOR CHARGES

\$25.00	\$50.00	\$100.00	\$150.00	\$175.00
2c x 2	2c x 3	Quarter Pg Horz	3c x 7.5	3/4 Pg Horz
1c x 5	2c x 4	Quarter Pg Vert	Half Pg Horz	3/4 Pg Vert
	3c x 3	Quarter Pg Strip	Half Pg Vert	Full Page
	2c x 5	4c x 4	3c x 10	
		4c x 5		
		Jr Half Pg		

PRE-PRINTED INSERT RATES*

Must be 8.5 x 11" or smaller, or pre-folded to that size.
Print quantities include full circulation plus mandatory overage.
Consult your advertising rep for details.

Sun Lakes Splash:

Full Print Quantity: 15,900 = \$750
Sun Lakes Portion Only: 10,800 = \$540

SaddleBrooke Progress:

Full Print Quantity: 6,800 = \$460

SaddleBrooke Ranch Roundup:

Full Print Quantity: 2,200 = \$125

SunBird News:

Full Print Quantity: 2,500 = \$220

Quail Creek Crossing:

Full Print Quantity: 3,500 = \$270

PebbleCreek Post:

Full Print Quantity: 6,500 = \$460

Robson Ranch Pioneer Press:

Full Print Quantity: 3,400 = \$280

Robson Ranch Views:

Full Print Quantity: 2,300 = \$135

*These rates are for single page inserts only. Consult your advertising representative for multiple page insert rates.

CLASSIFIED ADVERTISING RATES

Sun Lakes Splash

LINE LISTING: 10 words (minimum) for \$25.00.

\$.50 each additional word. (Example - 11 words = \$25.50)

	MTM	3x (5%)	6x (10%)	9x (12%)	12x (15%)
1" Boxed	\$49.35	\$140.65	\$266.49	\$390.85	\$503.37
1 1/2" Boxed	\$60.90	\$173.57	\$328.86	\$482.33	\$621.18
2" Boxed	\$67.20	\$191.52	\$362.88	\$532.22	\$685.44
2 1/2" Boxed	\$72.45	\$206.48	\$391.23	\$573.80	\$738.99
3" Boxed	\$79.80	\$227.43	\$430.92	\$632.02	\$813.96
3 1/2" Boxed	\$87.15	\$248.38	\$470.61	\$690.23	\$888.93
4" Boxed	\$93.45	\$266.33	\$504.63	\$740.12	\$953.19

SunBird News, SaddleBrooke Progress, Quail Creek Crossing and Robson Ranch Pioneer Press

LINE LISTING: 15 words (minimum) for \$20.00.

\$.50 each additional word. (Example - 16 words = \$20.50)

	MTM	3x (5%)	6x (10%)	9x (12%)	12x (15%)
1" Boxed	\$31.50	\$89.78	\$170.10	\$249.48	\$321.30
1 1/2" Boxed	\$36.75	\$104.74	\$198.45	\$291.06	\$374.85
2" Boxed	\$42.00	\$119.70	\$226.80	\$332.64	\$428.40
2 1/2" Boxed	\$47.25	\$134.66	\$255.15	\$374.22	\$481.95
3" Boxed	\$53.55	\$152.62	\$289.17	\$424.12	\$546.21
3 1/2" Boxed	\$59.85	\$170.57	\$323.19	\$474.01	\$610.47
4" Boxed	\$66.15	\$188.53	\$357.21	\$523.91	\$674.73

PebbleCreek Post

LINE LISTING: 15 words (minimum) for \$20.00.

\$.50 each additional word. (Example - 16 words = \$20.50)

	MTM	3x (5%)	6x (10%)	9x (12%)	12x (15%)
1" Boxed	\$34.65	\$98.75	\$187.11	\$274.43	\$353.43
1 1/2" Boxed	\$40.95	\$116.71	\$221.13	\$324.32	\$417.69
2" Boxed	\$46.20	\$131.67	\$249.48	\$365.90	\$471.24
2 1/2" Boxed	\$52.50	\$149.63	\$283.50	\$415.80	\$535.50
3" Boxed	\$58.80	\$167.58	\$317.52	\$465.70	\$599.76
3 1/2" Boxed	\$66.16	\$188.56	\$357.26	\$523.99	\$674.83
4" Boxed	\$72.45	\$206.48	\$391.23	\$573.80	\$738.99

Robson Ranch Views and SaddleBrooke Ranch Roundup

LINE LISTING: 15 words (minimum) for \$15.00.

\$.50 each additional word. (Example - 16 words = \$15.50)

	MTM	3x (5%)	6x (10%)	9x (12%)	12x (15%)
1" Boxed	\$21.00	\$59.85	\$113.40	\$166.32	\$214.20
1 1/2" Boxed	\$26.25	\$74.81	\$141.75	\$207.90	\$267.75
2" Boxed	\$31.50	\$89.78	\$170.10	\$249.48	\$321.30
2 1/2" Boxed	\$36.75	\$104.74	\$198.45	\$291.06	\$374.85
3" Boxed	\$42.00	\$119.70	\$226.80	\$332.64	\$428.40
3 1/2" Boxed	\$47.25	\$134.66	\$255.15	\$374.22	\$481.95
4" Boxed	\$52.50	\$149.63	\$283.50	\$415.80	\$535.50

CONTACT

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DEADLINES

- 10th of the month prior to publication
Sun Lakes Splash, SunBird News, PebbleCreek Post, Robson Ranch Views (AZ), and SaddleBrooke Ranch Roundup
- 25th of the month prior to publication
SaddleBrooke Progress, Quail Creek Crossing, and Robson Ranch Pioneer Press (TX)

AD PLACEMENT

Priority is given in the following order:

- Size of ad, length of contract, date contract was signed

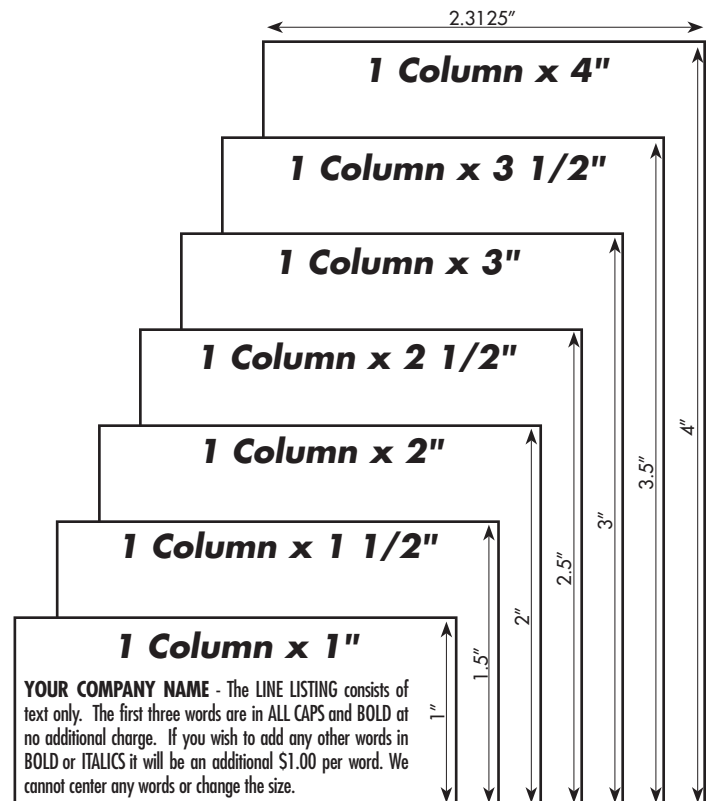
ADDITIONAL CHARGES

- \$10.00 additional charge for logos, clipart, color*
(*cyan or yellow only*) *color applies to boxed classified ads only.

TERMS AND PAYMENTS

- Classified advertising must be **paid in advance** **PRIOR** to deadline.
For your convenience, we accept checks, money orders, or credit card payments.

AD SIZES



ROBSON PUBLISHING

NEWSPAPERS • SOURCE BOOK™ PHONE DIRECTORIES • COMMUNITY MAPS

*Serving the Communities of: Sun Lakes • SunBird • PebbleCreek
SaddleBrooke • SaddleBrooke Ranch • Quail Creek • Robson Ranch*

All advertising is subject to publisher's approval. Robson Publishing reserves the right to edit or reject any copy. Robson Publishing also reserves the right to cancel any advertisement at any time.

Robson Publishing will not be liable for any error in advertising to a greater extent than the cost of the space occupied by the item or items in the advertisement. Robson Publishing will not be liable for any error beyond the first insertion.

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All advertisements are accepted and published by the publisher upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and save the publisher harmless from and against any loss or expense, including, without limitation, reasonable attorney's fees resulting from claims or suits based upon content or subject matter of such advertisements, including, without limitation, claims or suits for libel, violation of privacy, plagiarism, and copyright infringements.

The publisher reserves the right to refuse any advertising. Any copy resembling editorial material, in the opinion of the publisher, shall have the word "advertisement" or "advertorial" printed on the ad.

Advertising materials will be returned upon request within 30 days after insertion. Any advertising materials not returned will become the property of Robson Publishing.

Invoices for those advertisers with approved credit are due per stated terms. No credit will be extended to advertisers having a balance due more than 60 days. All accounts more than 30 days past due are subjected to an interest charge of 1.8% per month. Payment in advance is required of all first-time advertisers. All accounts with past due balances after 60 days will be turned over to a collection agency, in which the advertiser is responsible for all fees. If legal action is necessary to collect, the advertiser agrees to pay publisher's costs and attorney's fees in addition to all past due balances.

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