

ROBSON PUBLISHING

NEWSPAPERS • SOURCE BOOK™ PHONE DIRECTORIES

www.robsonpublishing.com

*Serving the Communities of: Sun Lakes • SunBird • PebbleCreek
SaddleBrooke • SaddleBrooke Ranch • Quail Creek • Robson Ranch*

Publishing community newspapers for over 48 years

DISPLAY AND CLASSIFIED ADVERTISING RATES

Arizona Publications

Sun Lakes Splash - www.sunlakessplash.com

PebbleCreek Post - www.pebblecreekpost.com

SaddleBrooke Progress - www.saddlebrookeprogress.com

Quail Creek Crossing - www.quailcreekcrossing.com

SunBird News - www.sunbirdnews.com

Robson Ranch Views - www.robsonranchviews.com

SaddleBrooke Ranch Roundup - www.saddlebrookeranchroundup.com

Texas Publication

Robson Ranch Pioneer Press - www.robsonranchpioneerpress.com

Effective through September 1, 2018

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ABOUT US

Robson Publishing, a division of Robson Communities Inc., has been producing community newspapers for over 47 years. These papers are the official community voice that informs residents about community events, feature stories, clubs, sports and religious news, as well as local area happenings.

The tabloid-size publications are distributed free-of-charge to every homeowner and property owner in their respective communities. They are mailed to out-of-state residents and to those who are currently building in these communities and will be moving into the area in the near future. Without question, these newspapers are the most cost effective way of reaching the affluent, mature and responsive markets of these active adult communities. By advertising in one of the Robson Communities' publications, your company will be able to target 100% of this affluent 55+ market.

THE BENEFITS OF TARGETED MARKETING

Each community newspaper serves as the official voice of the community. The editorial content is written by and for the benefit of the residents. This is their information source, and their lifeline to the community at large. Because the editorial content is so highly relevant, these publications have a long shelf life. With the combination of both the printed and online edition, your advertising message will consistently reach our readers. Few publications can boast 100% saturation of any one particular market segment.

DIGITAL EDITION

All print editions of our newspapers are also available online. The digital edition is available for free and contains all articles, photos and advertisements seen in the printed version. Additionally, our advertisers are provided a FREE link to their business websites and are listed online on our directory of advertisers.

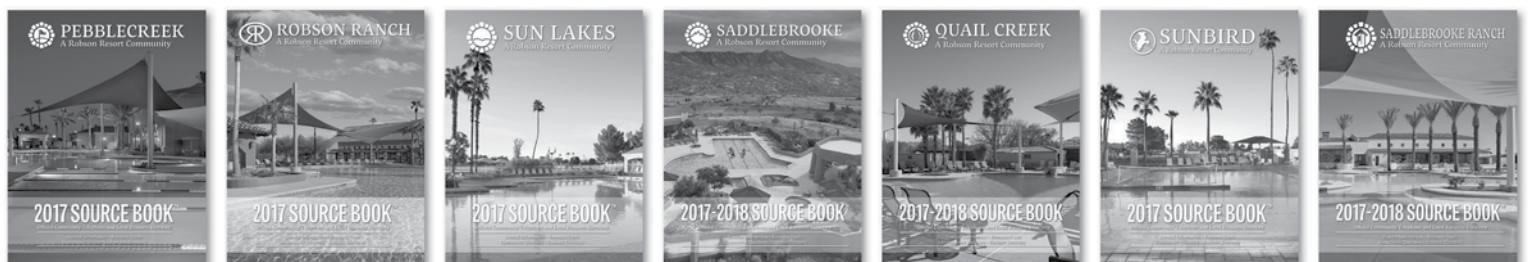
With the combination of both printed and digital editions, your advertising message will consistently reach our readers and 100% of your targeted market!

SOURCE BOOK™

HOMEOWNER DIRECTORY, RESOURCE GUIDES & BUSINESS DIRECTORY

The *Source Book* is the official, up-to-date and accurate telephone directory, resource guide and local business directory published yearly, for the residents of their respective communities. More than a telephone directory, the *Source Book* is the most complete source of information about the community and surrounding areas ever compiled. It's the one book residents turn to on a daily basis.

Currently, the *Source Book* is published for Sun Lakes, SunBird, PebbleCreek, SaddleBrooke, SaddleBrooke Ranch, Quail Creek, Robson Ranch Arizona and Robson Ranch Texas. For added exposure, the *Source Books* are now available online. For publication dates, current rates and multiple discount options, please call (800) 470-0893 or (480) 895-4506 or visit our website at www.robsonpublishing.com



ADDITIONAL INFORMATION

ADVERTISING & INSERT DEADLINE

Sun Lakes Splash, PebbleCreek Post, SaddleBrooke Ranch Roundup, SunBird News & Robson Ranch Views (AZ):

Issued:	1st of each month
Space Reservation:	12th of the prior month
Artwork:	20th of the prior month
Classified Deadline:	10th of the prior month

SaddleBrooke Progress, Quail Creek Crossing & Robson Ranch Pioneer Press (TX):

Issued:	15th of each month
Reservation:	23rd of the prior month
Artwork:	28th of the prior month
Classified Deadline:	25th of the prior month

If deadline falls on the weekend or holiday, please respond on the Friday prior.

ADVERTISING DISCLAIMER

Any advertising for a seminar held at a Robson Resort Communities Inc. facility, must include a disclaimer. Please contact your advertising representative for more information.

DISPLAY AD FREQUENCY DISCOUNTS

- 15% discount for 12 consecutive months signed contract
- 12% discount for 9 consecutive months signed contract
- 10% discount for 6 consecutive months signed contract
- 5% discount for 3 consecutive months signed contract
- 15% discount off base rate for Political/Church/Non-Profit Ads

PRODUCTION FEES

- Free design services for contract advertisers
- Design for non-contracted advertisers at \$60 per hour, 1/2 hour minimum
- \$125 file sharing fee

TERMS AND PAYMENT OPTIONS

- Payment due prior to publication
- Credit cards accepted
- Invoices available for advertisers with approved credit
- Advertising canceled after space is reserved will be charged at regular space rates!

PRODUCTION INFORMATION

NEWSPAPER FACTS | COLUMN WIDTHS

Printed:	Offset	One Column = 2.3125"
Style:	Tabloid	Two Column = 4.875"
Columns:	4	Three Column = 7.4375"
Column width:	2 5/16"	Four Column = 10"

PRESS-READY ADS

- Acrobat PDF preferred (exact dimensions, outlined fonts and no crop marks)
- Minimum resolution 300 dpi
- TIF, EPS or JPG
- Ads must be exact dimensions, outlined fonts, no crop marks and no spot colors (convert to CMYK)
- Any black, unless it appears in a photo, should be 100% K, no process
- If the guidelines are not met, we will have to modify your ad at an additional fee.

SOFTWARE PROGRAMS

- InDesign, Photoshop, Illustrator, Acrobat
- We cannot accept Pagemaker, Word, Publisher, PowerPoint, or Excel files.

TYPE

- For best printing no smaller than 10 pt.
- Limited use of process color recommended
- Reverse type no smaller than 12 pt.
- All black type should be 100% K, no process

FILE SUBMISSION

Prefer InDesign native files with all fonts, including printer and screen fonts and graphics, in a zipped or stuffed archive. PDF Files in exact dimensions, outlined fonts and no crop marks.

- E-mail Ads (5m or smaller)
E-mail your completed ad to your advertising representative.
- FTP Upload
www.robsonpublishing.com to the FTP upload
Call or e-mail to let us know that an ad was uploaded.
Please contact a sales representative for the detailed Electronic Transfer Ad Specifications.

DISPLAY ADVERTISING RATES

Rates are per month charge and black and white | * includes 4-color | All rates are non-commissionable

SUN LAKES SPLASH

SUNBIRD NEWS

AD SIZE	W x H (inches)	Base	3x	6x	9x	12x	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$146.00	\$138.70	\$131.40	\$128.48	\$124.10	\$63.00	\$59.85	\$56.70	\$55.44	\$53.55
1c x 5	2.3125 x 5	\$172.00	\$163.40	\$154.80	\$151.36	\$146.20	\$80.00	\$76.00	\$72.00	\$70.40	\$68.00
2c x 3	4.875 x 3	\$213.00	\$202.35	\$191.70	\$187.44	\$181.05	\$89.00	\$84.55	\$80.10	\$78.32	\$75.65
2c x 4	4.875 x 4	\$226.00	\$214.70	\$203.40	\$198.88	\$192.10	\$95.00	\$90.25	\$85.50	\$83.60	\$80.75
1c x 7.5	2.3125 x 7.5	\$226.00	\$214.70	\$203.40	\$198.88	\$192.10	\$95.00	\$90.25	\$85.50	\$83.60	\$80.75
3c x 3	7.4375 x 3	\$242.00	\$229.90	\$217.80	\$212.96	\$205.70	\$99.00	\$94.05	\$89.10	\$87.12	\$84.15
2c x 5	4.875 x 5	\$268.00	\$254.60	\$241.20	\$235.84	\$227.80	\$107.00	\$101.65	\$96.30	\$94.16	\$90.95
Quarter Pg Horz	7.4375 x 5	\$365.00	\$346.75	\$328.50	\$321.20	\$310.25	\$125.00	\$118.75	\$112.50	\$110.00	\$106.25
Quarter Pg Vert	4.875 x 7.5	\$365.00	\$346.75	\$328.50	\$321.20	\$310.25	\$125.00	\$118.75	\$112.50	\$110.00	\$106.25
Quarter Pg Strip	2.3125 x 15.5	\$365.00	\$346.75	\$328.50	\$321.20	\$310.25	\$125.00	\$118.75	\$112.50	\$110.00	\$106.25
4c x 4	10 x 4	\$384.00	\$364.80	\$345.60	\$337.92	\$326.40	\$137.00	\$130.15	\$123.30	\$120.56	\$116.45
4c x 5	10 x 5	\$460.00	\$437.00	\$414.00	\$404.80	\$391.00	\$164.00	\$155.80	\$147.60	\$144.32	\$139.40
Jr Half Pg	4.875 x 10	\$460.00	\$437.00	\$414.00	\$404.80	\$391.00	\$164.00	\$155.80	\$147.60	\$144.32	\$139.40
3c x 7.5	7.4375 x 7.5	\$496.00	\$471.20	\$446.40	\$436.48	\$421.60	\$193.00	\$183.35	\$173.70	\$169.84	\$164.05
Half Pg Horz	10 x 7.5	\$638.00	\$606.10	\$574.20	\$561.44	\$542.30	\$262.00	\$248.90	\$235.80	\$230.56	\$222.70
Half Pg Vert	4.875 x 15.5	\$638.00	\$606.10	\$574.20	\$561.44	\$542.30	\$262.00	\$248.90	\$235.80	\$230.56	\$222.70
3c x 10	7.4375 x 10	\$638.00	\$606.10	\$574.20	\$561.44	\$542.30	\$262.00	\$248.90	\$235.80	\$230.56	\$222.70
3/4 Pg Horz	10 x 12	\$933.00	\$886.35	\$839.70	\$821.04	\$793.05	\$410.00	\$389.50	\$369.00	\$360.80	\$348.50
3/4 Pg Vert	7.4375 x 15.5	\$933.00	\$886.35	\$839.70	\$821.04	\$793.05	\$410.00	\$389.50	\$369.00	\$360.80	\$348.50
Full Page	10 x 15.5	\$1,274.00	\$1,210.30	\$1,146.60	\$1,121.12	\$1,082.90	\$496.00	\$471.20	\$446.40	\$436.48	\$421.60
Back Page*	10 x 16	\$1,569.00	\$1,490.55	\$1,412.10	\$1,380.72	\$1,333.65	\$742.00	\$704.90	\$667.80	\$652.96	\$630.70
Premium Pages 3-15 — Full page only		\$1,401.00	\$1,330.95	\$1,260.90	\$1,232.88	\$1,190.85	\$546.00	\$518.70	\$491.40	\$480.48	\$464.10
Premium Rates for Centerfold*		\$2,723.00	\$2,586.85	\$2,450.70	\$2,396.24	\$2,314.55	\$1,167.00	\$1,108.65	\$1,050.30	\$1,026.96	\$991.95

SADDLEBROOKE PROGRESS

ROBSON RANCH VIEWS, AZ SADDLEBROOKE RANCH ROUNDUP QUAIL CREEK CROSSING

AD SIZE	W x H (inches)	Base	3x	6x	9x	12x	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$84.00	\$79.80	\$75.60	\$73.92	\$71.40	\$63.00	\$59.85	\$56.70	\$55.44	\$53.55
1c x 5	2.3125 x 5	\$110.00	\$104.50	\$99.00	\$96.80	\$93.50	\$80.00	\$76.00	\$72.00	\$70.40	\$68.00
2c x 3	4.875 x 3	\$123.00	\$116.85	\$110.70	\$108.24	\$104.55	\$89.00	\$84.55	\$80.10	\$78.32	\$75.65
2c x 4	4.875 x 4	\$133.00	\$126.35	\$119.70	\$117.04	\$113.05	\$95.00	\$90.25	\$85.50	\$83.60	\$80.75
1c x 7.5	2.3125 x 7.5	\$133.00	\$126.35	\$119.70	\$117.04	\$113.05	\$95.00	\$90.25	\$85.50	\$83.60	\$80.75
3c x 3	7.4375 x 3	\$135.00	\$128.25	\$121.50	\$118.80	\$114.75	\$99.00	\$94.05	\$89.10	\$87.12	\$84.15
2c x 5	4.875 x 5	\$140.00	\$133.00	\$126.00	\$123.20	\$119.00	\$107.00	\$101.65	\$96.30	\$94.16	\$90.95
Quarter Pg Horz	7.4375 x 5	\$173.00	\$164.35	\$155.70	\$152.24	\$147.05	\$125.00	\$118.75	\$112.50	\$110.00	\$106.25
Quarter Pg Vert	4.875 x 7.5	\$173.00	\$164.35	\$155.70	\$152.24	\$147.05	\$125.00	\$118.75	\$112.50	\$110.00	\$106.25
Quarter Pg Strip	2.3125 x 15.5	\$173.00	\$164.35	\$155.70	\$152.24	\$147.05	\$125.00	\$118.75	\$112.50	\$110.00	\$106.25
4c x 4	10 x 4	\$186.00	\$176.70	\$167.40	\$163.68	\$158.10	\$137.00	\$130.15	\$123.30	\$120.56	\$116.45
4c x 5	10 x 5	\$222.00	\$210.90	\$199.80	\$195.36	\$188.70	\$164.00	\$155.80	\$147.60	\$144.32	\$139.40
Jr Half Pg	4.875 x 10	\$222.00	\$210.90	\$199.80	\$195.36	\$188.70	\$164.00	\$155.80	\$147.60	\$144.32	\$139.40
3c x 7.5	7.4375 x 7.5	\$266.00	\$252.70	\$239.40	\$234.08	\$226.10	\$193.00	\$183.35	\$173.70	\$169.84	\$164.05
Half Pg Horz	10 x 7.5	\$361.00	\$342.95	\$324.90	\$317.68	\$306.85	\$262.00	\$248.90	\$235.80	\$230.56	\$222.70
Half Pg Vert	4.875 x 15.5	\$361.00	\$342.95	\$324.90	\$317.68	\$306.85	\$262.00	\$248.90	\$235.80	\$230.56	\$222.70
3c x 10	7.4375 x 10	\$361.00	\$342.95	\$324.90	\$317.68	\$306.85	\$262.00	\$248.90	\$235.80	\$230.56	\$222.70
3/4 Pg Horz	10 x 12	\$558.00	\$530.10	\$502.20	\$491.04	\$474.30	\$410.00	\$389.50	\$369.00	\$360.80	\$348.50
3/4 Pg Vert	7.4375 x 15.5	\$558.00	\$530.10	\$502.20	\$491.04	\$474.30	\$410.00	\$389.50	\$369.00	\$360.80	\$348.50
Full Page	10 x 15.5	\$680.00	\$646.00	\$612.00	\$598.40	\$578.00	\$496.00	\$471.20	\$446.40	\$436.48	\$421.60
Back Page*	10 x 16	\$988.00	\$938.60	\$889.20	\$869.44	\$839.80	\$742.00	\$704.90	\$667.80	\$652.96	\$630.70
Premium Pages 3-15 — Full page only		\$748.00	\$710.60	\$673.20	\$658.24	\$635.80	\$546.00	\$518.70	\$491.40	\$480.48	\$464.10
Premium Rates for Centerfold*		\$1,535.00	\$1,458.25	\$1,381.50	\$1,350.80	\$1,304.75	\$1,167.00	\$1,108.65	\$1,050.30	\$1,026.96	\$991.95

DISPLAY ADVERTISING RATES

Rates are per month charge and black and white | * includes 4-color | All rates are non-commissionable

PEBBLECREEK POST

AD SIZE	W x H (inches)	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$108.00	\$102.60	\$97.20	\$95.04	\$91.80
1c x 5	2.3125 x 5	\$132.00	\$125.40	\$118.80	\$116.16	\$112.20
2c x 3	4.875 x 3	\$150.00	\$142.50	\$135.00	\$132.00	\$127.50
2c x 4	4.875 x 4	\$158.00	\$150.10	\$142.20	\$139.04	\$134.30
1c x 7.5	2.3125 x 7.5	\$158.00	\$150.10	\$142.20	\$139.04	\$134.30
3c x 3	7.4375 x 3	\$170.00	\$161.50	\$153.00	\$149.60	\$144.50
2c x 5	4.875 x 5	\$181.00	\$171.95	\$162.90	\$159.28	\$153.85
Quarter Pg Horz	7.4375 x 5	\$218.00	\$207.10	\$196.20	\$191.84	\$185.30
Quarter Pg Vert	4.875 x 7.5	\$218.00	\$207.10	\$196.20	\$191.84	\$185.30
Quarter Pg Strip	2.3125 x 15.5	\$218.00	\$207.10	\$196.20	\$191.84	\$185.30
4c x 4	10 x 4	\$240.00	\$228.00	\$216.00	\$211.20	\$204.00
4c x 5	10 x 5	\$287.00	\$272.65	\$258.30	\$252.56	\$243.95
Jr Half Pg	4.875 x 10	\$287.00	\$272.65	\$258.30	\$252.56	\$243.95
3c x 7.5	7.4375 x 7.5	\$336.00	\$319.20	\$302.40	\$295.68	\$285.60
Half Pg Horz	10 x 7.5	\$443.00	\$420.85	\$398.70	\$389.84	\$376.55
Half Pg Vert	4.875 x 15.5	\$443.00	\$420.85	\$398.70	\$389.84	\$376.55
3c x 10	7.4375 x 10	\$443.00	\$420.85	\$398.70	\$389.84	\$376.55
3/4 Pg Horz	10 x 12	\$643.00	\$610.85	\$578.70	\$565.84	\$546.55
3/4 Pg Vert	7.4375 x 15.5	\$643.00	\$610.85	\$578.70	\$565.84	\$546.55
Full Page	10 x 15.5	\$856.00	\$813.20	\$770.40	\$753.28	\$727.60
Back Page*	10 x 16	\$1,239.00	\$1,177.05	\$1,115.10	\$1,090.32	\$1,053.15
Premium Pages 3-15 — Full page only		\$942.00	\$894.90	\$847.80	\$828.96	\$800.70
Premium Rates for Centerfold*		\$1,887.00	\$1,792.65	\$1,698.30	\$1,660.56	\$1,603.95

ROBSON RANCH PIONEER PRESS, TX

AD SIZE	W x H (inches)	Base	3x	6x	9x	12x
2c x 2	4.875 x 2	\$71.00	\$67.45	\$63.90	\$62.48	\$60.35
1c x 5	2.3125 x 5	\$90.00	\$85.50	\$81.00	\$79.20	\$76.50
2c x 3	4.875 x 3	\$103.00	\$97.85	\$92.70	\$90.64	\$87.55
2c x 4	4.875 x 4	\$108.00	\$102.60	\$97.20	\$95.04	\$91.80
1c x 7.5	2.3125 x 7.5	\$108.00	\$102.60	\$97.20	\$95.04	\$91.80
3c x 3	7.4375 x 3	\$112.00	\$106.40	\$100.80	\$98.56	\$95.20
2c x 5	4.875 x 5	\$122.00	\$115.90	\$109.80	\$107.36	\$103.70
Quarter Pg Horz	7.4375 x 5	\$146.00	\$138.70	\$131.40	\$128.48	\$124.10
Quarter Pg Vert	4.875 x 7.5	\$146.00	\$138.70	\$131.40	\$128.48	\$124.10
Quarter Pg Strip	2.3125 x 15.5	\$146.00	\$138.70	\$131.40	\$128.48	\$124.10
4c x 4	10 x 4	\$155.00	\$147.25	\$139.50	\$136.40	\$131.75
4c x 5	10 x 5	\$189.00	\$179.55	\$170.10	\$166.32	\$160.65
Jr Half Pg	4.875 x 10	\$189.00	\$179.55	\$170.10	\$166.32	\$160.65
3c x 7.5	7.4375 x 7.5	\$218.00	\$207.10	\$196.20	\$191.84	\$185.30
Half Pg Horz	10 x 7.5	\$303.00	\$287.85	\$272.70	\$266.64	\$257.55
Half Pg Vert	4.875 x 15.5	\$303.00	\$287.85	\$272.70	\$266.64	\$257.55
3c x 10	7.4375 x 10	\$303.00	\$287.85	\$272.70	\$266.64	\$257.55
3/4 Pg Horz	10 x 12	\$474.00	\$450.30	\$426.60	\$417.12	\$402.90
3/4 Pg Vert	7.4375 x 15.5	\$474.00	\$450.30	\$426.60	\$417.12	\$402.90
Full Page	10 x 15.5	\$572.00	\$543.40	\$514.80	\$503.36	\$486.20
Back Page*	10 x 16	\$857.00	\$814.15	\$771.30	\$754.16	\$728.45
Premium Pages 3-15 — Full page only		\$629.00	\$597.55	\$566.10	\$553.52	\$534.65
Premium Rates for Centerfold*		\$1,319.00	\$1,253.05	\$1,187.10	\$1,160.72	\$1,121.15

NEWSPAPER DISTRIBUTION

The Sun Lakes Splash, PebbleCreek Post, SaddleBrooke Progress, Quail Creek Crossing, SunBird News, Robson Ranch Pioneer Press, Robson Ranch Views and the SaddleBrooke Ranch Roundup are distributed free of charge to all residents living in their respective communities. The newspapers are also mailed to homeowners who are currently building a home and have not yet moved in. Designated distribution sites around the communities provide the general public with access to the information.

CIRCULATION & ZIP CODES

Sun Lakes Splash	15,500	85248	(Sun Lakes)
SunBird News	2,300	85249	(Chandler)
PebbleCreek Post	5,800	85395	(Goodyear)
Robson Ranch Views	1,900	85131	(Eloy)
SaddleBrooke Progress	6,200	85739	(Tucson)
SaddleBrooke Ranch Roundup	1,800	85623	(Oracle)
Quail Creek Crossing	3,000	85614	(Green Valley)
Robson Ranch Pioneer Press	3,200	76207	(Denton, TX)

PRE-PRINTED INSERT RATES*

Must be 8.5 x 11" or smaller, or pre-folded to that size.

Circulation numbers include a mandatory 3% overage.

Consult your advertising rep for details.

Sun Lakes Splash:

Full Circulation:	15,900	=	\$750
Sun Lakes Portion:	10,800	=	\$540

SunBird News:

Full Circulation only:	2,400	=	\$220
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PebbleCreek Post:

Full Circulation only:	5,900	=	\$460
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Robson Ranch Views:

Full Circulation only:	2,000	=	\$135
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SaddleBrooke Progress:

Full Circulation only:	6,300	=	\$460
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SaddleBrooke Ranch Roundup:

Full Circulation only:	1,900	=	\$125
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Quail Creek Crossing:

Full Circulation only:	3,100	=	\$270
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Robson Ranch Pioneer Press:

Full Circulation only:	3,300	=	\$280
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*These rates are for single page insert only. Consult your advertising representative for multiple page insert rates.

COLOR CHARGES

\$25.00	\$50.00	\$100.00	\$150.00	\$175.00
2c x 2	2c x 3	Quarter Pg Horz	3c x 7.5	3/4 Pg Horz
1c x 5	2c x 4	Quarter Pg Vert	Half Pg Horz	3/4 Pg Vert
	3c x 3	Quarter Pg Strip	Half Pg Vert	Full Page
	2c x 5	4c x 4	3c x 10	
		4c x 5		
		Jr Half Pg		

CLASSIFIED ADVERTISING RATES

Sun Lakes Splash

LINE LISTING: 10 words (minimum) for \$25.00.

\$.50 each additional word. (Example - 11 words = \$25.50)

	MTM	3x (5%)	6x (10%)	9x (12%)	12x (15%)
1" Boxed	\$47.00	\$133.95	\$253.80	\$372.24	\$479.40
1 1/2" Boxed	\$58.00	\$165.30	\$313.20	\$459.36	\$591.60
2" Boxed	\$64.00	\$182.40	\$345.60	\$506.88	\$652.80
2 1/2" Boxed	\$69.00	\$196.65	\$372.60	\$546.48	\$703.80
3" Boxed	\$76.00	\$216.60	\$410.40	\$601.92	\$775.20
3 1/2" Boxed	\$83.00	\$236.55	\$448.20	\$657.36	\$846.60
4" Boxed	\$89.00	\$253.65	\$480.60	\$704.88	\$907.80

SunBird News, SaddleBrooke Progress, Quail Creek Crossing and Robson Ranch Pioneer Press

LINE LISTING: 15 words (minimum) for \$20.00.

\$.50 each additional word. (Example - 16 words = \$20.50)

	MTM	3x (5%)	6x (10%)	9x (12%)	12x (15%)
1" Boxed	\$30.00	\$85.50	\$162.00	\$237.60	\$306.00
1 1/2" Boxed	\$35.00	\$99.75	\$189.00	\$277.20	\$357.00
2" Boxed	\$40.00	\$114.00	\$216.00	\$316.80	\$408.00
2 1/2" Boxed	\$45.00	\$128.25	\$243.00	\$356.40	\$459.00
3" Boxed	\$51.00	\$145.35	\$275.40	\$403.92	\$520.20
3 1/2" Boxed	\$57.00	\$162.45	\$307.80	\$451.44	\$581.40
4" Boxed	\$63.00	\$179.55	\$340.20	\$498.96	\$642.60

PebbleCreek Post

LINE LISTING: 15 words (minimum) for \$20.00.

\$.50 each additional word. (Example - 16 words = \$20.50)

	MTM	3x (5%)	6x (10%)	9x (12%)	12x (15%)
1" Boxed	\$33.00	\$94.05	\$178.20	\$261.36	\$336.60
1 1/2" Boxed	\$39.00	\$111.15	\$210.60	\$308.88	\$397.80
2" Boxed	\$44.00	\$125.40	\$237.60	\$348.48	\$448.80
2 1/2" Boxed	\$50.00	\$142.50	\$270.00	\$396.00	\$510.00
3" Boxed	\$56.00	\$159.60	\$302.40	\$443.52	\$571.20
3 1/2" Boxed	\$63.00	\$179.55	\$340.20	\$498.96	\$642.60
4" Boxed	\$69.00	\$196.65	\$372.60	\$546.48	\$703.80

Robson Ranch Views and SaddleBrooke Ranch Roundup

LINE LISTING: 15 words (minimum) for \$15.00.

\$.50 each additional word. (Example - 16 words = \$15.50)

	MTM	3x (5%)	6x (10%)	9x (12%)	12x (15%)
1" Boxed	\$20.00	\$57.00	\$108.00	\$158.40	\$204.00
1 1/2" Boxed	\$25.00	\$71.25	\$135.00	\$198.00	\$255.00
2" Boxed	\$30.00	\$85.50	\$162.00	\$237.60	\$306.00
2 1/2" Boxed	\$35.00	\$99.75	\$189.00	\$277.20	\$357.00
3" Boxed	\$40.00	\$114.00	\$216.00	\$316.80	\$408.00
3 1/2" Boxed	\$45.00	\$128.25	\$243.00	\$356.40	\$459.00
4" Boxed	\$50.00	\$142.50	\$270.00	\$396.00	\$510.00

CONTACT

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DEADLINES

- 10th of the month prior to publication
Sun Lakes Splash, SunBird News, PebbleCreek Post, Robson Ranch Views (AZ) and SaddleBrooke Ranch Roundup
- 25th of the month prior to publication
SaddleBrooke Progress, Quail Creek Crossing and Robson Ranch Pioneer Press (TX)

AD PLACEMENT

Priority is given in the following order:

- Size of ad, Length of contract, Date contract was signed

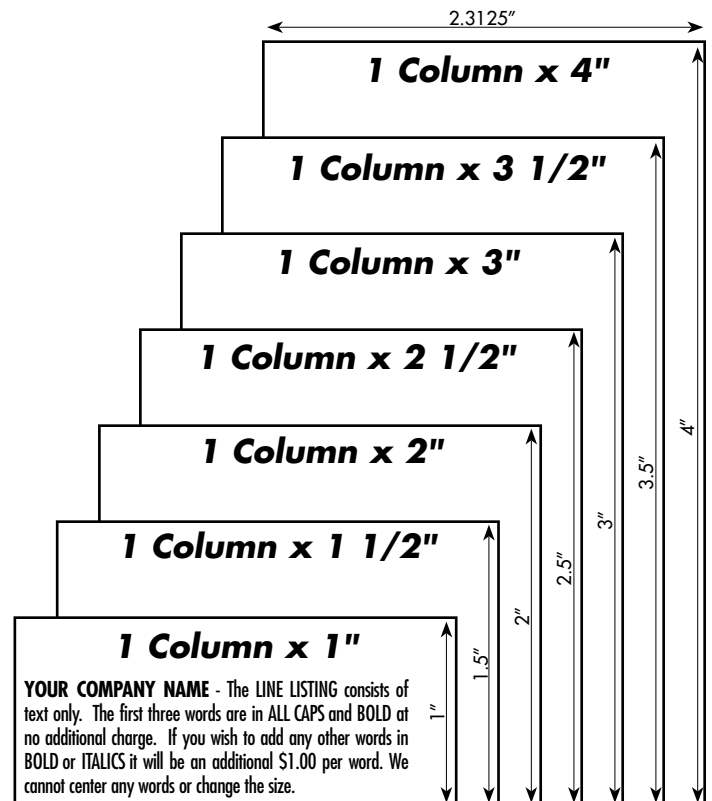
ADDITIONAL CHARGES

- \$10.00 additional charge for Logos, Clipart, Color*
(cyan or yellow only) *color applies to boxed classified ads only.

TERMS AND PAYMENTS

- Classified Advertising must be paid in advance **PRIOR** to deadline.
For your convenience, we accept cash, checks or credit card.

AD SIZES



ROBSON PUBLISHING

NEWSPAPERS • SOURCE BOOK™ PHONE DIRECTORIES

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SaddleBrooke • SaddleBrooke Ranch • Quail Creek • Robson Ranch*

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Advertising materials will be returned upon request within 30 days after insertion. Any advertising materials not returned will become the property of Robson Publishing.

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