

# COMMUNITY DEMOGRAPHICS



## Robson Communities

*Active Adult Resort Living*

Publishing  
community  
newspapers  
for over 44  
years

*Robson Communities is the largest privately-owned resort community developer in the state of Arizona.*

	SUN LAKES & SUNBIRD	PEBBLECREEK	ROBSON RANCH ARIZONA	SADDLEBROOKE	SADDLEBROOKE RANCH	QUAIL CREEK	ROBSON RANCH TEXAS
<b>AGE</b>							
41-50	15%	5%	3%	0%	1%	3%	1%
51-65	54%	64%	58%	44%	56%	53%	62%
66+	31%	31%	39%	56%	43%	44%	37%
<b>INCOME</b>							
\$25k-74,999	26%	9%	22%	20%	21%	14%	6%
\$75k-124,999	34%	25%	40%	25%	33%	38%	35%
\$125k-175,000+	40%	66%	38%	55%	46%	48%	59%
<b>RESIDENCE</b>							
Permanent	75%	67%	55%	81%	89%	73%	95%
Winter Only	25%	33%	45%	19%	11%	27%	5%
<b>MARITAL STATUS</b>							
Married	70%	82%	82%	83%	86%	92%	91%
Single	30%	18%	18%	17%	14%	8%	9%
<b>MARKET VALUE OF FORMER HOME</b>							
\$101k-199,999	7%	8%	18%	0%	4%	0%	10%
\$200k-299,999	18%	5%	22%	26%	18%	32%	25%
\$300,000+	75%	87%	60%	74%	78%	68%	65%
<b>EMPLOYMENT STATUS</b>							
Full Time	44%	28%	24%	19%	25%	21%	35%
Part Time	5%	7%	7%	11%	7%	7%	15%
Business Owner	4%	4%	3%	0%	3%	4%	4%
Retired	47%	61%	66%	70%	65%	68%	46%
<b>ZIP CODES</b>							
	85248 (Sun Lakes) 85249 (SunBird)	85395	85131	85739 (SaddleBrooke)	85623	85614	76207

*\*Statistics from 2013 Home Buyer Survey*

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